

MEDIA RELEASE

GIWA Package Assisting Small Exporters – Western Australian Lupins as Food at Gulfood 2017

24 February 2017

With funding from the federal government’s Package Assisting Small Exporters program, Western Australian Lupin small exporters and growers are promoting the nutritional and health benefits of lupins as food to Middle East consumers at Gulfood 2017 in Dubai this week.

Australian Sweet Lupins are capturing the attention of the food industry, health and culinary professionals and consumers from around the world due to their exceptional nutritional value and versatility.

Australian Sweet Lupins contain 40% protein, 34% fibre, negligible starch, low GI, are gluten free, non GMO and are a powerful nutritional solution towards combatting heart disease, obesity and diabetes. Western Australia is the world’s largest producer and exporter of lupins, using world-class safe and clean production systems.

The Grain Industry of Western Australia (GIWA) delegation of Western Australian lupin small exporters and growers at Gulfood 2017 is being led by Dr Shyamala Vishnumohan, qualified food nutritionist. Shyamala is also a Food Revolution Ambassador for Perth, a campaign led by celebrity Chef Jamie Oliver to fight diabetes, obesity, malnutrition and food waste.

Dr Shyamala is working in a nutritionist/chef partnership on the Gulfood PASE Western Australian Lupins As Food promotion with Perth based celebrity Chef Gogo (Govindha Rajalu Govardhan), who has previously worked in promoting specialty Western Australian grains and pulses to international audiences, including with elite international cricket teams who visit Western Australia.

“Australian Sweet Lupins are a superfood in terms of their human nutritional qualities, delicious and surprisingly easy to cook. Western Australian growers and small exporters of lupins have been value adding lupin into flakes, flour, flavouring sauces, baking mixes, coating and other food ingredient solutions. PASE funding is enabling us to promote these versatile nutritional solutions into the Middle East food ingredient and consumer markets, and we’ve leveraged the PASE funding with fantastic assistance from the Western Australian Trade Office and Austrade networks.”



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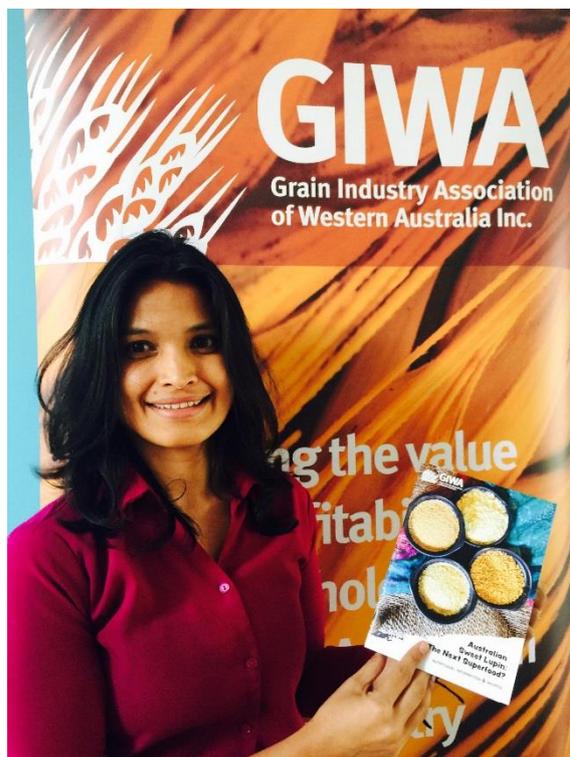
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Image:



Pictured: Dr Shyamala Vishnumohan, Food Scientist, Consultant – Pulses, GIWA