Overview

• Food demand, fertilizer & environmental risk
• Overview of Fertcare
• Reasons to become a Fertcare Accredited Advisor
People & Food

- 9.1 billion by 2050
- 70% increase in food 2005 - 2050
Enhanced Productivity
Eutrophication
Toxic waste imports put food in danger

How industrial waste gets into the food chain

Industrial waste in fertilisers: Greens demand inquiry

Food Safety
Farmer Confidence
Industry Approach

- Accept some blame!
- Earn credibility and respect….
- Get involved in the development & implementation of public policy
- Make a significant & tangible contribution…
Fertcare

- Productivity & environment
- Training & Accreditation
- Lift skills & knowledge
- Focused on high quality advice to farmers
Objective, Site Specific Nutrient Input
Fertcare
Fertcare Training

- Food safety & environmental risk
- Provided through Registered Training Organisation
- Meets national competency standards
- 2,600 people trained
Fertcare Accredited Advisor

- Assessment of competence
- ASPAC set standards
- Biennial audit
- 360 FAA
Why become a Fertcare Accredited Advisor

- Symbol of high quality advice
- Continuous improvement
- Supply chain assurance
Swan and Scott River Coastal
Objective, Site Specific Nutrient Input
Fertcare Accredited Advisor

- Prerequisite: skills & knowledge to interpret soil & plant tests & Level C
- System or individual assessment
- Assessed systems (e.g. NuLogic, Summit Fertilizers)
System Accreditation

- Authorised users of assessed systems (e.g. NuLogic & Summit Fertilizers)
- Level C certificate
- Assessment cost typically covered by system manager
- FAA license fee $52.50 +GST (2 years)
- Recommendations may be picked for system audit
Individual Assessment

- Sampling practices
- Laboratory competence
- Scientific basis underpinning interpretations & recommendations
- Assessment: $1,200 - $1,500
- FAA license fee $52.50 +GST (2 years)
- Biennial audit
Key Messages

• Fertcare – promoting productivity while protecting the environment
• Fertcare Accredited Advisor – objective basis to assess the competence of advisors
• Become a Fertcare Accredited Advisor
Questions?

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