



Department of
Agriculture and Food



GRDC Grains Research &
Development Corporation
Your GRDC working with you

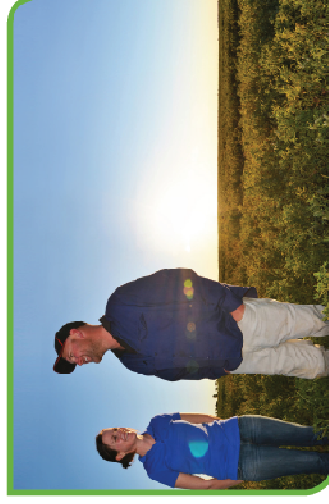
Lupin seed to food: breaking the nexus

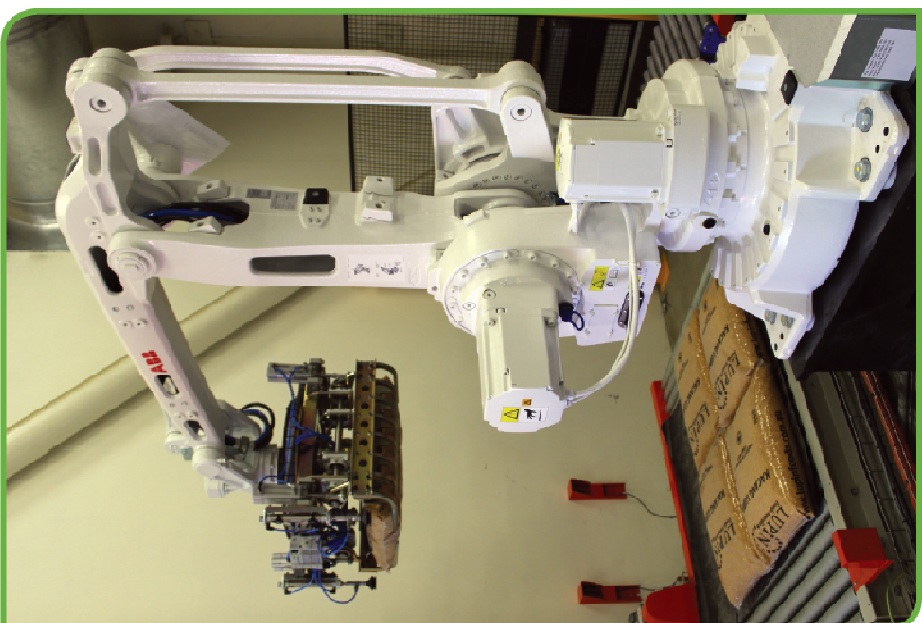
Clancy Michael

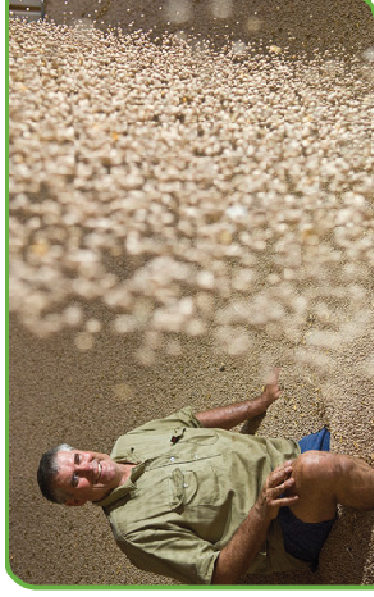
Lupin Foods Australia

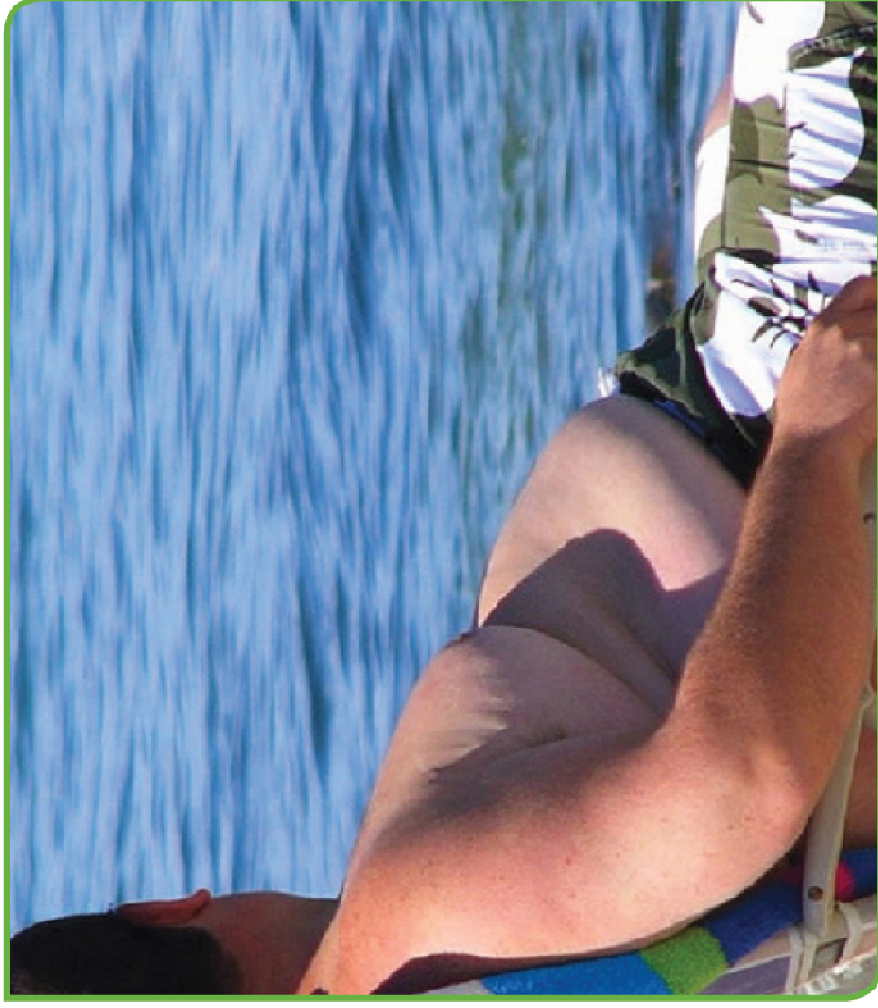
Tuesday 25 February 2014













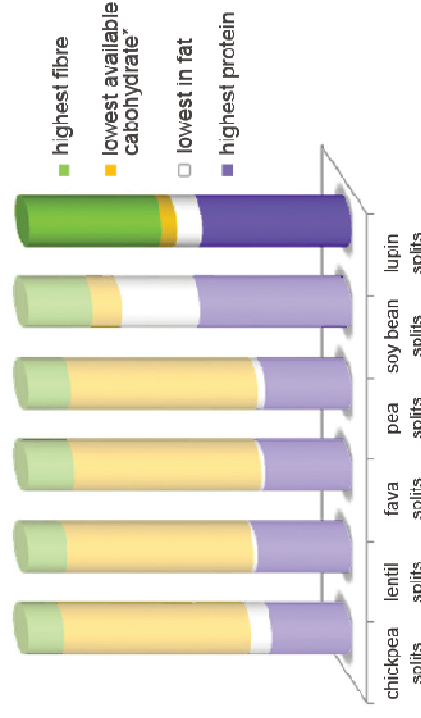


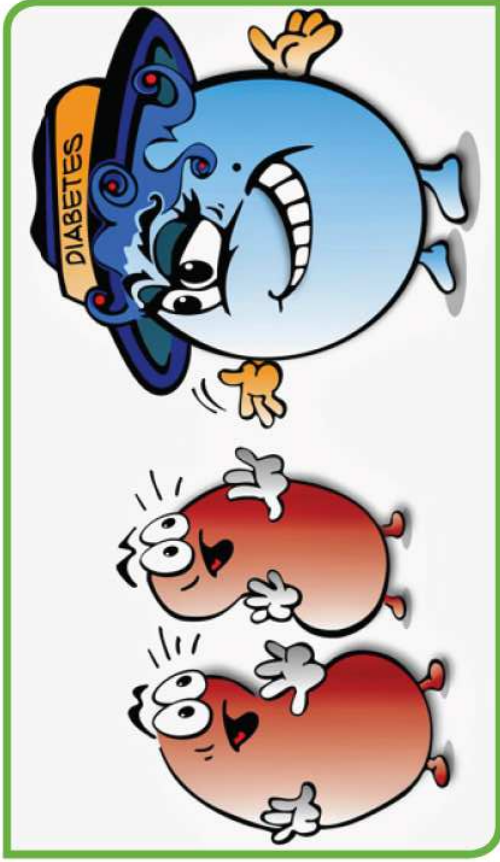
LUPINS ARE THE HIGHEST NATURAL SOURCE OF *protein & fibre* IN THE WORLD.



Nutrition Profile

Lupins compared to other Legumes













Three key messages

- Creating a demand for Lupin as a human food;
- Create and own the value add Lupin category in a world obsessed with health and wellness;
- Developing Lupin foods on a global commercial scale.





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Questions?

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