



CROWN PERTH, BURSWOOD
PERTH
WESTERN REGION

2021 GRAINS RESEARCH UPDATE



GRDC™
GRAINS RESEARCH
& DEVELOPMENT
CORPORATION

22nd and 23rd February 2021

Sponsorship and Trade Display Prospectus

A two day program showcasing the latest research, technology, market development and management innovations to improve the productivity and profitability of the WA grains industry. The 2021 GRDC Grains Research Update, Perth will be held on 22nd and 23rd February 2021 at Crown Perth, with regional events being held (dates and locations to be advised).

The Grains Research Updates are a premier event in the WA grains industry calendar, with over 600 attending in 2020.

Proudly
convened by:



GIWA
Grain Industry Association
of Western Australia

grdc.com.au

2021 GRAINS RESEARCH UPDATE

CROWN PERTH, BURSWOOD

Sponsor Opportunities

1.

2021 Industry Sponsor (West) (\$7,500 +GST)

- Trade Display space (3m x 2m or 6m x 2m)
- Four full registrations to Perth Update including networking functions
- A4 colour advert featured in Program Book
- One satchel insert (small promotional item or flyer) – to be supplied by sponsor
- Acknowledgement in Perth Update proceedings and promotional material
- Pull-up banner on stage for Plenary sessions – to be supplied by sponsor
- Option of naming rights
 - coffee cart (includes branded coffee cups)
 - branded reusable water bottles
 - speakers corner
 - networking functions
 - charge station

Limited Trade Display opportunities are at the One Day GRDC Regional Updates are available at Albany, Merredin, Geraldton and Esperance. For more information please contact Rachel Nash (details below)

2.

2021 Trade Display (West) (\$2,500 +GST)

- Trade Display space (3m x 2m)
- Two full registrations to Perth Update including networking functions
- Half-page colour advert featured in Program Book
- One satchel insert (small promotional item or flyer) – to be supplied by trade displayer
- Acknowledgement in Perth Update proceedings and promotional material

Kindly complete the attached Sponsorship Confirmation form to secure your sponsor opportunity.

For further information on sponsorship packages or to discuss any requirements, please contact:

Rachel Nash **Ph:** 08 6262 2128 **E:** researchupdates@giwa.org.au
www.giwa.org.au



Sponsorship Confirmation

Organisation

Name

Position

Address

City

State

Postcode

Phone

Facsimile

Mobile

Email

Website

Twitter/Facebook

Sponsorship Packages: Cost (incl. GST)

Industry Sponsor

\$8,250.00

Please select your preference to be acknowledged as a Premium Sponsor for:

Speakers Corner

Coffee Carts

Water bottles

Networking Function

Charge Station (artwork to be supplied by Sponsor)

Trade Display

\$2,750.00

Please return this completed form to secure your sponsorship:

Rachel Nash

Ph: 08 6262 2128

E: researchupdates@giwa.org.au

PO Box 1081, Bentley DC, WA 6983

Payment Options:

Direct deposit

(please state organisation name as reference)

Grain Industry Association of WA Inc.

Commonwealth Bank of Australia

BSB: 066-153 Account: 1049-2494

Credit Card (VISA and Mastercard only)

Total: \$

Card number

Expiry date

/

CSV Number

Cardholders Name

Cardholders Signature

Note: 1.5% surcharge will apply to all credit card payments received.

Please forward invoice to facilitate payment

In completing this Sponsorship Confirmation form, I agree with the Terms and Conditions below, including the Cancellation Policy.

Terms and Conditions

The following Terms and Conditions apply to Sponsorship Packages:

- Confirmation of sponsorship is not final until receipt of the Sponsorship Confirmation form has been received.
- Payments of sponsorship monies are required at the time of your booking. Entitlements may not be fulfilled if full payment has not been received.
- Satchel inserts must be confirmed with the organiser by 29th January, 2021. Satchel inserts may only be one promotional item as per prior agreement with the Grains Research Updates Convenor.
- The sponsor is responsible for any display banners supplied and erected at the venue and must confirm with the Grains Research Updates Convenor prior to the event.
- Inclusions in the Grains Research Updates printed material may be forfeited if sponsorship is not confirmed and payment is not received prior to the printing deadlines.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Grains Research Updates.
- Exhibitor booths at the Grains Research Updates will be allocated on a first come first served basis.
- Sponsorship will be accepted on payment subject to availability and confirmation of acceptance by 2021 Grains Research Updates Committee.

- Only one sponsor in any particular sector of the industry will be accepted for the Industry Sponsorship package (unless otherwise agreed).
- Industry Sponsor naming rights will only be guaranteed once full payment has been received by the organisers of Grains Research Update, Perth.

Cancellation Policy

If the sponsorship package is cancelled and can be resold to another sponsor, the applicant will receive a full refund, less administrative fee of 20% of the total sponsorship rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total sponsorship fee, if the cancellation request is received in writing before 29th January, 2021.
- 100% of the total sponsorship fee, if the cancellation request is received in writing after the 2nd January, 2021.
- In the unlikely event the Perth Update switches to a virtual conferencing format any commitment you make now, based on the Updates proceeding as in-person events, will be rescinded in full.

Any refunds of deposits paid will be made after the event, but no later than the 26th March, 2021.

Grain Industry Association of Western Australia (GIWA) Inc.

The Grain Industry Association of Western Australia Inc. is committed to facilitating an effective and efficient Western Australian grain industry.



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