

# Canola hybrids

## Hybrid breeding and seed production



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# Take home messages



## Breeding and identifying superior hybrids

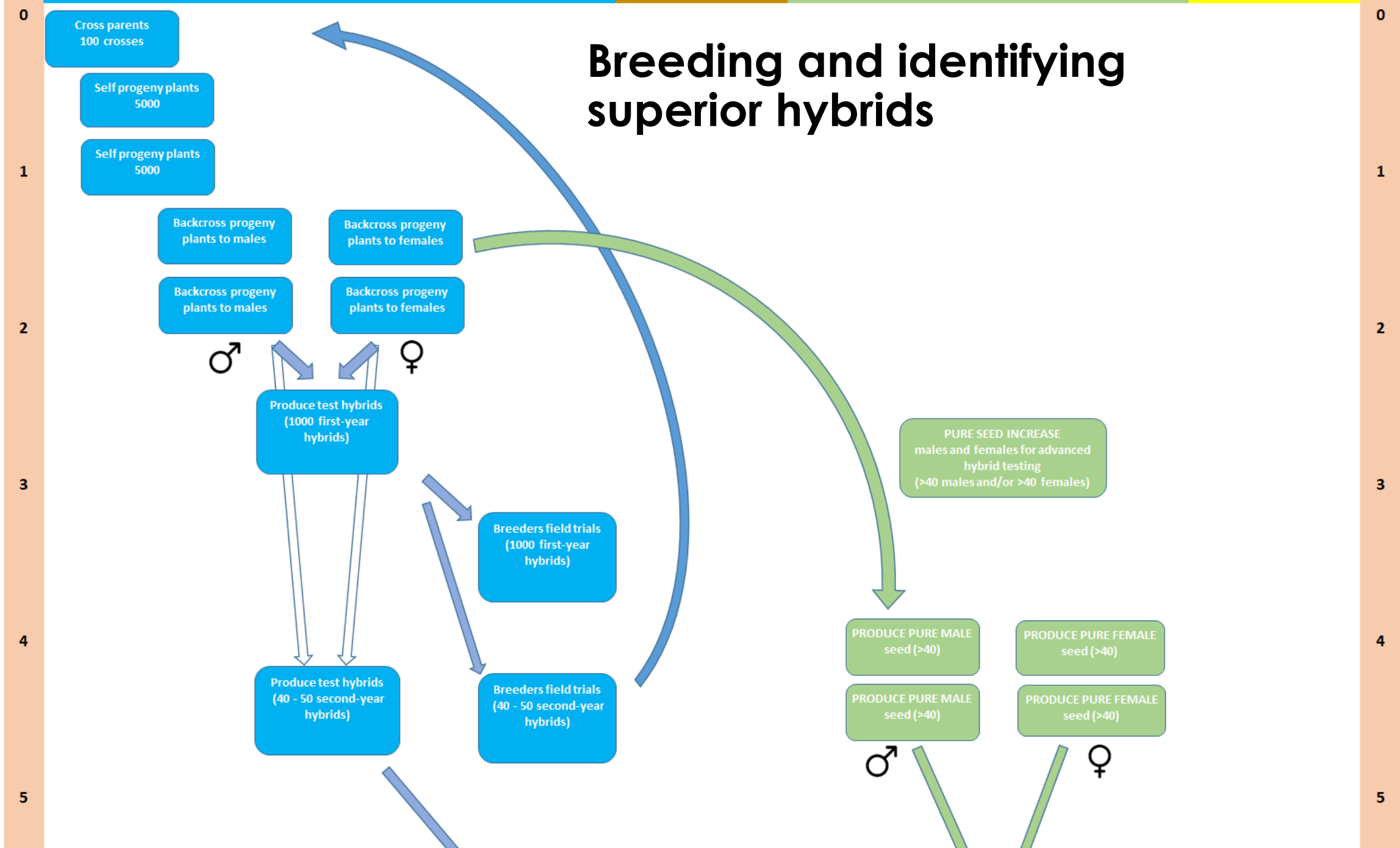
5 years minimum from crossing to selection

Start pure seed production males and females

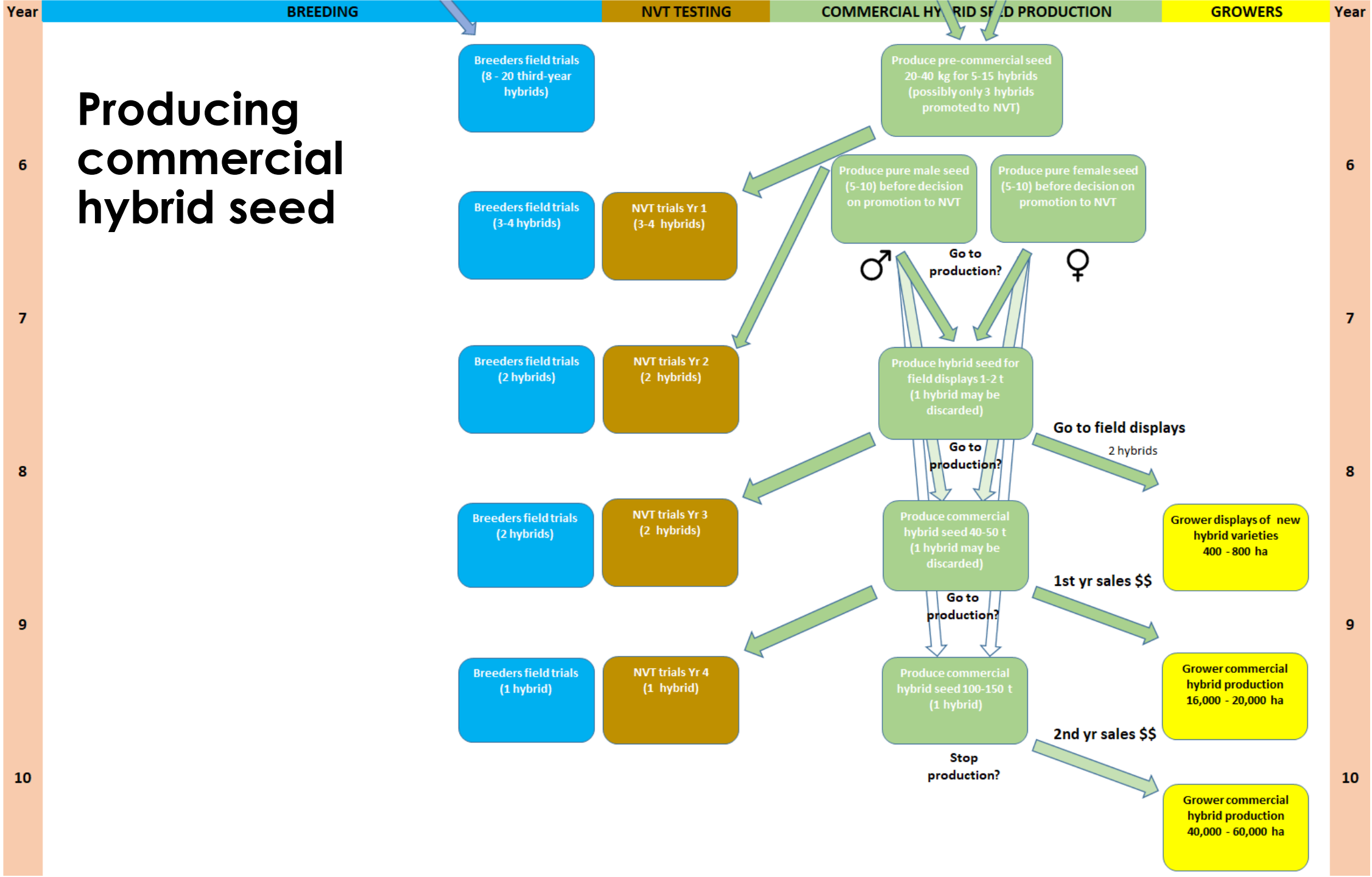
## Producing commercial hybrid seed

4-5 years of pre-commercial and commercial seed production before potentially successful hybrids are identified in NVT and released

# Breeding and identifying superior hybrids



# Producing commercial hybrid seed



# Conclusions

Successful hybrids provide rewards to growers, breeders and specialist seed producers

Risk of commercial failure to breeders is high due to late and uncertain rewards

Breeders are competing in a growing market for hybrid seed

There are different ways to market hybrids, including assured supply of quality seed



[www.npz.de](http://www.npz.de)

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