



PERTH CONVENTION
AND EXHIBITION CENTRE
PERTH
WESTERN REGION

2024 GRAINS RESEARCH UPDATE



GRDC
GRAINS RESEARCH
& DEVELOPMENT
CORPORATION

26 and 27 February 2024

Sponsorship and Trade Display Prospectus

A two day program showcasing the latest research, technology, market development and innovations to improve the productivity and profitability of the WA grains industry. The 2024 Perth Update will be held on 26 and 27 February at the Perth Convention and Exhibition Centre, with dates and locations for one day regional events to be advised.

The Grains Research Updates are a premier event in the WA grains industry calendar, with around 600 attending each year.



Proudly
convened by:



GIWA
Grain Industry Association
of Western Australia

grdc.com.au

2024 GRAINS RESEARCH UPDATE

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Sponsor Opportunities

1. Industry Sponsor (West) (\$7,500 +GST)

- Trade Display space
- Four full registrations to Perth Update including networking functions
- A4 colour advert featured in Program Book
- One satchel insert (small promotional item or flyer) – to be supplied by sponsor
- Acknowledgement in Perth Update proceedings and promotional material
- Pull-up banner on stage for Plenary sessions – to be supplied by sponsor
- Option of naming rights
 - coffee carts
 - coffee cups (branded – must advise by late November)
 - networking function – Monday evening
 - charge station (mobile devices)
 - other options available

Display opportunities at Regional Updates, \$600 per location. For more information please contact GIWA (details below)

2. Trade Display (West) (\$2,500 +GST)

- Trade Display space (2m x 1m pod-style)
- Two full registrations to Perth Update including networking functions
- Half-page colour advert featured in Program Book
- One satchel insert (small promotional item or flyer) – to be supplied by trade displayer
- Acknowledgement in Perth Update proceedings and promotional material

Kindly complete the attached Sponsorship Confirmation form to secure your sponsor opportunity.

For further information on sponsorship packages or for queries:

Ph: 08 6262 2128 **E:** researchupdates@giwa.org.au

www.giwa.org.au

Proudly convened by:

Sponsorship Confirmation

Organisation

Name

Position

Address

City

State

Postcode

Phone

Mobile

Email

Website

Twitter/Facebook

Sponsorship Packages: Cost (incl. GST)

Industry Sponsor

\$8,250.00

Please select your preference to be acknowledged as a Premium Sponsor for:

Coffee Carts

Coffee Cups

Networking Function

Charge Station

Trade Display

\$2,750.00

Please return this completed form to secure your sponsorship:

Ph: 08 6262 2128

E: researchupdates@giwa.org.au

PO Box 1081, Bentley DC, WA 6983

Payment Options:

Direct deposit

(please state organisation name as reference)

Grain Industry Association of WA Inc.

Commonwealth Bank of Australia

BSB: 066-153 Account: 1049-2494

Credit Card (VISA and Mastercard only)

Total: \$

Card number

Expiry date

/

CSV Number

Cardholders Name

Cardholders Signature

Note: 1.5% surcharge will apply to all credit card payments received.

Please forward invoice to facilitate payment

In completing this Sponsorship Confirmation form, I agree with the Terms and Conditions below, including the Cancellation Policy.

Terms and Conditions

The following Terms and Conditions apply to Sponsorship Packages:

- Confirmation of sponsorship is not final until receipt of the Sponsorship Confirmation form has been received.
- Payments of sponsorship monies are required at the time of your booking. Entitlements may not be fulfilled if full payment has not been received.
- Satchel inserts must be confirmed with the organiser by 19 January 2024. Satchel inserts may only be one promotional item as per prior agreement with the Grains Research Updates Convenor.
- The sponsor is responsible for any display banners supplied and erected at the venue and must confirm with the Grains Research Updates Convenor prior to the event.
- Inclusions in the Grains Research Updates printed material may be forfeited if sponsorship is not confirmed and payment is not received prior to the printing deadlines.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Grains Research Updates.
- Exhibitor booths at the Grains Research Updates will be allocated on a first come first served basis.
- Sponsorship will be accepted on payment subject to availability and confirmation of acceptance by Grains Research Updates Committee.
- Only one sponsor in any particular sector of the industry will be accepted for the Industry Sponsorship package (unless otherwise agreed).
- Industry Sponsor naming rights will only be guaranteed once full payment has been received by the organisers of Grains Research Update, Perth.

Cancellation Policy

If the sponsorship package is cancelled and can be resold to another sponsor, the applicant will receive a full refund, less administrative fee of 20% of the total sponsorship rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total sponsorship fee, if the cancellation request is received in writing before 26 January 2024.
- 100% of the total sponsorship fee, if the cancellation request is received in writing after the 26 January 2024.

Grain Industry Association of Western Australia (GIWA) Inc.

GIWA is committed to facilitating an effective and efficient Western Australian grain industry.



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