GRAINS RESEARCH UPDATE 2027

OPPORTUNITIES FOR INDUSTRY SUPPORT

GRDC
GRAINS RESEARCH & DEVELOPMENT CORPORATION



grdc.com.au

2027
GRAINS RESEARCH UPDATE

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Industry exposure for your technology and innovations

The GRDC Grains Research Update continues as the flagship extension platform for the grains sector, delivering critical information for grain growers and their advisers. The Updates deliver the latest outcomes arising from the many research, development and extension projects supported by investment from GRDC and their research partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products.

The last Perth Update was attended by over 900 delegates.

This is your opportunity to:

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage with potential clients;
- Enhance your company profile with the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products

GRDC Grains Research Update, Perth

Optus Stadium Monday 22 and Tuesday 23 February

Applications for Perth due by **Friday 13 December 2026**

Regional GRDC Grains Research Update

Morawa	Thursday 4 March
Tambellup	Tuesday 9 March
Esperance	Thursday 11 March
Corrigin	Tuesday 16 March
Trayning	Thursday 18 March

Applications for regionals are due **four weeks prior to event date**

For further information contact the event convenor:

Grain Industry Association of Western Australia

Ph: 08 6262 2128 **E:** researchupdates@giwa.org.au **www.giwa.org.au**

Please note: All industry support applications are subject to approval by GRDC

Proudly convened by:

GIWA
Grain Industry Association of Western Australia

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Supporter Opportunities

1. Perth Industry Supporter ($7,500 +GST)

- Trade Display space
- Four full registrations to Perth Update including networking functions
- A4 colour advert featured in Program Book
- Acknowledgement in Perth Update proceedings and promotional material
- Pull-up banner on stage for Plenary sessions – artwork to be supplied by supporter
- Logo to appear on LED signage around the Stadium Field
- Option of naming rights:
  - coffee carts and branded coffee cups
  - networking function – Monday evening
  - networking function – Tuesday evening
  - Grain Careers Promotion Initiative - sponsoring tertiary agriculture students to attend Day One of Updates in conjunction with Mt Burdett Foundation
  - other options available

2. Perth Trade Supporter ($2,500 +GST)

- Trade Display space (2m x 1m pod-style)
- Two full registrations to Perth Update including networking functions
- Half-page (A5 landscape) colour advert featured in Program Book
- Acknowledgement in Perth Update proceedings and promotional material

3. Regional Trade Supporter (1 Day Regionals in 5 locations) ($600 +GST)

- Trade Display space (trestle table and space for a banner)
- Opportunity to distribute promotional material to delegates
- Half-page (A5 landscape) colour advert featured in Regional Program Book
- Acknowledgement in proceedings

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Supporter Confirmation

Kindly complete this form to secure your supporter opportunity.

Organisation

Name

Position

Email Mobile

Postal Address

Supporter Packages: Cost (incl. GST)

☐ **Perth Industry Supporter** **$8,250.00**

Please select your preference for acknowledgement as a Premium Supporter:

- Coffee Carts ☐
- Grain Career Promotion ☐
- Networking Function - Monday event ☐
- Networking Function - Monday event ☐
- Other _____ ☐

_____

☐ **Perth Trade Supporter** **$2,750.00**

☐ **Regional Trade Display** **$660.00**

- Morawa ☐
- Tambellup ☐
- Esperance ☐
- Corrigin ☐
- Trayning ☐

Payment Options:

☐ **Direct deposit**
(please state organisation name as reference)
Grain Industry Association of WA Inc.
Commonwealth Bank of Australia
BSB: 066-153 Account: 1049-2494

☐ **Credit Card** (VISA and Mastercard only)

Total: $

Card number

Expiry date / CSV Number

Cardholders Name

Cardholders Signature

Note: 1.5% surcharge will apply to all credit card payments received.

☐ Please forward invoice to facilitate payment

Please return this completed form to:

Grain Industry Association of Western Australia
PO Box 1081, Bentley DC, WA 6983

E: researchupdates@giwa.org.au

In completing this Supporter Confirmation form, I agree with the Terms and Conditions below, including the Cancellation Policy.

Terms and Conditions

The following Terms and Conditions apply to all support opportunities:

- Confirmation of your support is not final until receipt of the Supporter Confirmation form has been received.
- Supporters are responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates Convenor prior to the event.
- Inclusions in the GRDC Grains Research Updates printed material may be forfeited if sponsorship is not confirmed and payment is not received prior to the printing deadlines.
- Supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- It is the responsibility of the supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Update convenor.
- Exhibitor booths at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- Support opportunities will be accepted on payment, subject to availability and confirmation of acceptance by the GRDC Grains Research Update Committee.
- Only one sponsor in any particular sector of the industry will be accepted for the Industry Sponsorship package (unless otherwise agreed).
- Industry Sponsor naming rights will only be guaranteed once full payment has been received by the organisers of Grains Research Update, Perth.

Cancellation Policy

If the supporter package is cancelled and can be resold to another supporter, the applicant will receive a full refund, less administrative fee of 20% of the total rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total supporter fee, if the cancellation request is received in writing before 15 January 2027.
- 100% of the total supporter fee, if the cancellation request is received in writing after the 15 January 2027.